



INNS@365

April To Sept - 2018

My Dearest Family,

I am so happy to once again be invited to write in your news letter. So much has happened in this quarter. Your marketing and sales efforts have broken a 5-year record of occupancy. Not only have we successfully welcomed this new occupancy level, but also, to my delight, we have just welcomed a guest from Cyprus making this the 21st country to visit Jakson Inns Phaltan.



Also, congratulations to all the past and present family members who, for the last 5 years have worked so hard, to enable us to receive the FHRAI – 'Green Award of the Year'. This is truly a momentous award, especially since the most prestigious Hotel and Restaurant Association in the country bestows it on us. Earlier we became India's first hotel in our category to receive the CII – IGBC Green Platinum award and now this. Hats off to you all!

Regarding our environment, we continue to welcome new bird species into our campus. I believe we have now crossed 36 species. In addition, last month, the little coffee bush that was gifted to us from Coorg, has flowered for the very first time and we were blessed with coffee beans in Phaltan. Today, I noticed that our first fig tree on the Fulltoon lawns has flowered, and there is going to be a bounty of figs this season.

Well, it's not all good news. Phaltan has undergone an inadequate rainfall this year. This will translate into a very dry summer, which will negatively affect our entire region in everyway. Farmers, farms, animals, birds and the entire food chain and ecology will suffer. We must, as Jaksonites, adapt to help our environment. I would like to introduce the word 'Hydroponics' (which translates to soilless growth of plants) into your life. Over the next few months using this new science of farming, we pledge to use one-third the amount of water to get three times the vegetable and fruit yield. In this way, we can gift the remaining water to deserving families.

On the electricity front, in phase two, we have successfully started generating 420kw of our 520kw demand load. This leaves us only a 100kw dependency on the grid. We are very close to achieving our dream of being independent of the grid or should I say Jakson Inns Phaltan is close to becoming "unplugged"

There is so much more to say but I would like to end this quarter by once again bowing down and thanking each and every one of you and your families for all the successes that we are experiencing. I send each and everyone of you love.

Regards

Sandeep Talaulicar

Managing Director - Jakson Hospitality

Dear Jakson Inns Team

The last 6 months have been fairly busy & very productive. It has been wonderful to host many celebrities including Mr. Ritesh Deshmukh, Chunky Panday & Jayvant Wadkar. We are very grateful to Actor & TV host Kunal Vijayakar who launched our most talked about Maharashtra Thali the "Maratha Maharaja". We have hosted production houses, large groups & conferences & 20% higher footfalls of leisure tourists as compared to last year. We have received great recognition in the Economics Times, Times Business, Femina India to name a few publications. The Hotel has also been conferred with the "Best Green Hotel Award 2018" for its efforts towards environment friendly practices. Thank you for all your efforts without which all of this would have never been achievable. I am very certain that the coming winter will bring in even more footfalls than summer & monsoon as we gear up to handle the season of festivities. Our objective as always will continue to "Create Fond Memories" & we all need to enhance our skills set to meet our growing customer needs. Please log on to our You-Tube channel Jakson Inns to get the latest video updates about Jakson Inns & Phaltan.



Cheers !!! & all the very best

Soraya Rebello

Vice President-Strategic Operations Hospitality
&
CSR Head Jakson Group

What's Trending :



**“Shakaharin”
PURE VEG. RESTAURANT**



**Maratha Maharaja Thali
In Veg - Nonveg Variants**

Awards & Accolades

Ms. Shaila Dhende



**INTERNATIONAL HOSPITALITY
DAY - 2018
Exemplary Contribution in HR**

Jakson Inns



**FHRAI
Best Green Hotel
of The Year 2018**

Ms. Soraya Rebello



**Times Network National
Marketing Award
“Most Admired Hospitality
Professional of the Year”**

Jakson Inns in the Media



**Go-Getter Inflight
Magazine – June 2018**



**Femina India
9th June 2018**



**Economic Times
(Page 26)
23rd Sep. 2018**



**Marwar Magazine
Sep. 2018 Page 31**

Celebrities

Mr. Kunal Vijayakar Moments



**MR. JAYVANT
WADKAR**
Marathi Actor



**MR. CHUNKY
PANDAY**
Hindi Actor



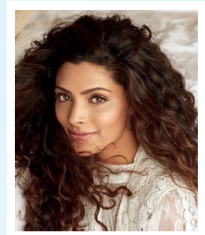
**MR. SAMEER
CHOUGULE**
Marathi Actor



**MR. RITESH
DESHMUKH**
Hindi/Marathi
Actor



**MR. ADITYA
SARPOTDAR**
Hindi/Marathi
Actor



**MS. SAIYAMI
KHER**
Hindi Actress



**MR. SIDDHARTH
JADHAV**
Hindi/Marathi
Actor



**MR. JITENDRA
JOSHI**
Marathi Actor



**MR. VINEET
KUMAR SINGH**
Hindi Actor



**MR. AVINASH
ARUN**
Cinematographer



**MR. PRASHANT
NAIR**
Hindi /French
Director



**MS. KUSRUTHI
KANI**
South Indian
Actress

Guest Testimonials on Tripadvisor :

5-STAR SERVICES, EXPERIENCES AND FOOD IN A BUDGET

Visited Jakson Inns with family and had a lovely time at the property. The eco hotel, in all possible ways, makes sure you are comfortable and satisfied. The food is delicious and prepared to perfection. Their authentic Maharashtrian thali is a must-have. Also, they have a great breakfast spread. Most importantly, you can get your stay customized with a whole range of activities. They can arrange fabulous picnics at gorgeous locations like Pussegaon windmills and happily organise poolside and riverside breakfasts for people who love being outdoors. Lastly, the staff at Jakson Inns is very warm and friendly which only adds to the whole experience.

https://www.tripadvisor.in/ShowUserReviews-g2322263-d6449812-r602013190-Jakson_Inns-Phaltan_Satara_District_Maharashtra.html

Amazing Hospitality

Loved this place, went with a bunch of my friends and had a wonderful experience. Everything from the courteous and friendly staff to the food was excellent. The best part about the place is that it uses 80% of it's electricity from solar panels and also most of the water is harvested and recycled.

Must try the Maharashtrian thali when you visit, they also have a bar called fulltoon (love the name) where you can kick back relax. One can also plant a tree in their farm (a lot of the produce come from there) just ask the front desk for details. The hotel is perfect for pleasure or work.

https://www.tripadvisor.in/ShowUserReviews-g2322263-d6449812-r598096579-Jakson_Inns-Phaltan_Satara_District_Maharashtra.html

CORPORATE SOCIAL RESPONSIBILITY



Sponsored Run For A Cause held in April 2018 in Delhi in Association with Dr. Lals Foundation. A marathon supporting the Specially Abled.

India CSR Summit

World Environment Day Planted 45 Native Trees



Training Sessions In Adopted Schools by our Staff



Re-Building “The New English School Phaltan”



Promoting Rural Education

Rewards & Recognition Programmes April to Sept 2018

DELIGHT Champ



Nadeem Pathan
Runner up



Navnath
Team Member F&B
Winner



Abhay More
TM- Engineering
Winner



Bhalchandra Hake
Runner Up

Team Level Compliments :

Work is Fun



Independence Day Celebrations



Tree Plantation



Cleaning Drive After Wari

Work is Fun



Rangoli Competition

Games



Goan Festival



Dr. B. A. Ambedkar Jayanti



Basket Ball Competition



Kids Fashion Show



Summer Camp for Employees Children



Cricket Tournament



Chess Competition

From Our Team Member Desk

Dahi Ke Sholey

Ingredients :

- Green chilies chopped 2
- Hung yogurt 2 cups
- Medium onion finely chopped 1
- Green pepper finely chopped 1
- Salt to taste
- White bread 8-12 slices
- Oil to deep fry



Directions :

- Step 1 Mix together yogurt, green chilies, onion, green pepper and salt in a bowl.
- Step 2 Trim the edges of bread slices and flatten them. Place a portion of yogurt mixture on one side of each slice, brush edges with slurry and roll into cylinders.
- Step 3 Heat sufficient oil in a Kadai. Deep-fry the bread rolls till golden brown. Drain on absorbent paper.
- Step 4 Serve hot with green chutney.

---- Shudhbeer Sing
Executive Chef

As all of us lead a very hectic and busy lifestyle. It is very important that one needs to have regular medical check-ups. Something as simple as visiting the doctor for a check-up can ensure that you are getting screened for diseases.

These check-ups could be quarterly, twice a year or yearly. These screenings can help individuals detect any possible ailments or diseases that you are at risk for. Also it is very important as an employee to tell about the disease to the employer as this helps in identifying the problem and treating it immediately rather than spending time in diagnosis.

Regular health check-ups are essential because they help identify potential problems at an early stage. Some of the benefits of regular health check-ups are.

1. Lower Healthcare Costs

The thought of a huge doctor's bill is daunting to the best of us.

If one wants to cut down on the healthcare costs they may incur it is important that one schedules a regular health screening. It's a small investment made for a long term saving.

2. Nips Diseases in the Bud

Regular medical check-ups help the doctors diagnose a disease before it advances to greater proportions.

So one can immediately change his/her living lifestyle and food habits.

3. Blood Tests

These are done in order to eliminate the risk of diseases that can show up in your blood.

These include cholesterol, diabetes, cancer, high blood pressure, anemia, as well as coronary artery diseases. Blood tests also help doctors to properly evaluate the functioning of various body organs like liver, kidneys, heart and thyroid.

4. Identifies Stress-Related Diseases

We live in an extremely fast moving world with hectic work schedules and lifestyles.

This can spark off a variety of diseases in the human body that are brought on by stress. Increase in stress and anxiety is the root cause of number of different diseases that are both physical as well as psychological.

Prevention is better than cure.

--- Yattendra Nag
GM - Jakson Inns

सोशल मीडिया (Social Media)

सोशल मीडिया एक अशी माध्यम आहे. जे बाकी सर्व मीडिया (प्रिंट, इलेक्ट्रॉनिक आणि पॅराटॉईल मीडिया) वेगळे आहे. सोशल मीडिया इंटरनेटद्वारे एक वर्चस्व अल वर्ल्ड बनवते ज्याचा वापर करणाऱ्या व्यक्तीस सोशल मीडियाच्या कोणत्याही प्लेटफॉर्म (फेसबुक, ट्विटर, इंस्टाग्राम) इत्यादींचा वापर करून प्रवेश करता येतो.

फेसबुकसारख्या सोशल मीडिया साईट्स आधुनिक जीवन का एक महत्वाचा भाग बनला आहे. लिंकोडिनसारख्या सोशल मीडिया साईट, रोजगाराचा एक प्रमुख स्रोत बनला आहे. लिंकेडीन आणि कंपनीच्या वेबसाईट्स वापरून ८९ पेक्षा अधिक लोक भर्ती केले जातात. व्यवसायासाठी सोशल मीडियाचा उपयोग अत्यंत फायदेशीर आहे. त्याचा प्रभावी वापर संपूर्ण विपणन खर्च कमी करते. ऑनलाईन यश सोशल मीडियाच्या प्रभावी वापरासह येतो. सोशल मीडियापासून आपण संभाव्य ग्राहक संघटीत आणि आपल्या व्यवसायात वाढ करू शकता. लोकप्रियता प्रसारमध्ये सोशल मीडिया एक उत्कृष्ट मंच आहे, जिथे व्यक्ती स्वतःला किंवा आपल्या एखाद्या उत्पादनास अधिक लोकप्रिय बनवते. ज्यात फेसबुक, व्हॉट्सएप, इंस्टाग्राम काही प्रमुख प्लॅटफॉर्म आहेत. सामाजिक मीडियाचे नकारात्मक प्रभाव काय आहे ?

सामाजिक मीडियाने ओळखले चोरी, तपशील चोरी, सायबर फसवणुक, हॅकींग आणि व्हायरसच्या हल्ल्याची शक्यता आहे. जर आपण आपला पत्ता, फोन नं. कार्यस्थळ आणि आपल्या कुटुंबाची माहिती अद्यावत केली असेल तर, आपण आपली गोपनीयता गमावली आहे. मुल्यांकन - सोशल मीडिया जाहिरातीद्वारे उत्पन्न केलेल्या ऑनलाईन विक्रीच्या संदर्भात परतावा -ऑन-गुंतवणुक प्रमाणित करणे सोपे आहे- काही कमी अर्थपूर्ण फायदे आहेत. सोशल मीडिया आणू शकणाऱ्या ब्रॅण्ड जागरुकता आणि प्रतिष्ठेवर मौद्रिक मूल्य मोजणे आणि स्थान ठेवणे कठीण असू शकते.

--- महेंद्र घडमोडे, सिस्टीम मॅनेजर

सौर उर्जा काळाची गरज

काळानुसार गृहबांधणी प्रकल्पांमध्ये आधुनिक बदल घडून येत आहेत. आण हे बदल पर्यावरण पोषक असतील याकडे अधिक भर दिला जात आहे. त्याचबरोबर सरकार देखील सौरतंत्र, ग्रीन बिल्डिंग यांसारख्या संकल्पना जनतेमध्ये रुजविणे आवश्यक आहे,तेव्हा जाणून घेऊ याविषयी एक काळ असा होता की,तीन अथवा चार मजली इमातीमध्ये घर घेण्याचा लोकांचा कल असे परंतु ट्रेण्ड हा बहुमजलीइमरींचा आहे. शिवाय, लोकांना आपले घर हे अधिका अधिक उंच मजल्यावर हवे असते. कारण सहजपणे मिळणारी हवा उजेडाची मुबलकता .. त्यातच अलीकडे असे काही प्रकल्प निर्माण होत आहेत, ज्यामध्ये नैसर्गिक साधनांचा योग्य तो वापर करून वीज व पाणी बचत साधली जात आहे. विशेष म्हणजे, गि-हार्डकांकडूनदेखील असा प्रकल्पाचा चांगली मागणी आहे.

त्यातच अलीकडे राज्य सरकारनेदेखील जे इमारत बांधणी प्रकल्प हे (ग्रीन बिल्डिंग गाइडलाईन्स) हरित इमारत मार्गदर्शिकेनुसार असतील. त्याच प्रकल्पांना ओसी प्रमाणपत्र लागू करण्यात येईल.असा ठराव मांडला आहे. खरं वीज म्हणजे वीज बचत,पाणी बचत असे नुसतेच न म्हणता ते प्रत्यक्षात आमलात आपण देखील तितकेच गरजेचे आहे.

ग्रीन बिल्डिंग ही नेमकी काय संकल्पना आहे.

या संकल्पनेचे मूळ हे युकेसारख्या देशात आहे. तिथे घर बांधणीमध्ये कोणकोणत्या गोष्टींचा समावेश असावा, याची एक मार्गदर्शका तयार केली गेली आहे. इमारतीमध्ये रेन वॉटर हार्वेस्टिंगची सुविधा, बांधकाम कचऱ्याची योग्य विल्हेवाट, सांडपाण्याचा योग्य वापर, कचऱ्याद्वारे खत निर्मिती अशा विविध गोष्टींचा त्यात समावेश केला आहे. शिवाय, त्यात सौरउर्जेचा वापरालादेखील तितकेच महत्त्व दिले गेले आहे. सौरउर्जेचा योग्य वापराने पाणी व वीज या दोन्ही गोष्टींची बचत शक्य आहे. इलेक्ट्रीसिटी कॉम्सव्हॅशन पॉलिसी (वीज जतन योजना) हा देशाच्या महत्वाच्या प्रकल्पांपैकी एक प्रकल्प असून, २०२२ पर्यंत वीजनिर्मिती क्षेत्रात भारत स्वयंपूर्ण व्हावा, असा या मागचा मुख्य उद्देश आहे. त्यासाठी सौर उर्जेचा वापर करून मोठ्या प्रमाणावर वीज निर्मिती करण्यावर अधिक भर देण्यात येत आहे. कारण अशी काही ठिकाणेआहेत. जिथे महावितरणची वीज पोहचू शकत नाही. अशा ठिकाणी सौर उर्जेचा वापर करून विजेचा प्रश्न सोडविण्यात आला आहे. हरित विकास मार्गदर्शका, सौर तंत्र यांसारख्या पर्यावरणस्नेही गोष्टींचा इमारत बांधणीमध्ये वापर, या गोष्टी ऐकण्यास जरी छान वाटत असल्या तरी त्यामुळे घरांच्या किमतींवर देखील परिणाम होऊ शकतो, वरवर या गोष्टी खर्चीक वाटत असल्या तरी त्यामुळे फायदे हे दिर्घकालीन आहेत.म्हणूनच या गोष्टींचा घरांच्या किमतीवर तितकासा परिणाम होणार नाही. शिवाय, हल्ली ग्राहकदेखील पर्यावरणाबाबत जागरुकता दाखवत असल्यामुळे सौर तंत्र बसविण्यास उत्सुक असतात. हे सर्व मुद्दे लक्षात घेतल्यानंतर एक गोष्ट अशी जाणवते की, पुरेशी जागा असल्यास आणि तज्ञांकडून याबाबत योग्य मार्गदर्शन घेतल्यास सौर तंत्र बसता येऊ शकते.

--- सुदेश बडवे. असिस्टंट मॅनेजर इंजिनिअरींग